

Gender Working Group ToR for CY22

Lead: FIA foundation and X (vacant)

Supporting women in the transport sector

Draft as of: January 6, 2022

Background

There is a great deal of important work to be done in the transport sector on the issue of gender in order to ensure that sustainable mobility is delivered fairly and effectively. As the GRA identified very clearly, the role of women as users, decision-makers and workers in the sector is very far from ideal, and as a result is diminishing the impact of the policy measures and frameworks which are being put in place for sustainable mobility solutions. The working-group has also noted that this goes beyond just a failure to understand the current views and roles of women in this regard, but also includes a lack of receptiveness to the innovatory capacity that women can play particularly post-COVID, in terms of a green and just recovery, and in addressing climate change.

Unlike the other working groups, the gender working group moved immediately to test the GRA findings in-country, in this case in South Africa. This work is being led by the World Bank with generous funding from Michelin, but was – understandably – somewhat delayed by COVID and other World Bank processes. The working group has taken the opportunity to consider future projects which will implement the GRA findings and has drawn up a workplan based on the findings of a survey of its membership and subsequent discussions.

The work of the group is completely complimentary to the work of other groups within the SUUM4ALL framework – gender is a truly cross-cutting issue.

The overall objectives of any of these projects are the same, namely to establish **practical resources for use in-country** which take key recommendations of the GRA on a) linkages between sustainable mobility, gender and key issues such as health, climate, green recovery, and human rights, b) women as workers and decision-makers in the sector), and c) the need for good gender disaggregated data and evidence, as their basis.

Outputs (potential)

- 1) The working group will bring the GRA into action by expanding understanding of **the importance of gender in wider mobility issues** and linkages working with real-world examples which will be gathered from many of the group's members such as ITF, POLIS, TUMI, FLONE, Despacio and Transaid. This will result in the development of a toolkit of potential approaches which have been shown to have practical applicability. This toolkit would be housed online – either through SUM4ALL itself or perhaps in partnership a funder, or with one of the other gender-focused mobility groups such as TUMI's Women Mobilize Women.

- 2) There are too few resources available to **support women in the sector** to acquire the skills they need to have an impact in terms of promoting themselves and the objectives of sustainable mobility. With a strong representation of women from the sector in the working group, this project would be well-informed by their experiences as well as by the work of groups such as ITF and TUMI in engaging the private sector. The ultimate objectives could be 2-fold. First a practical guide to the essential regulatory and legal changes which need to be made to secure greater female participation in the sector all based on good-practice examples, and secondly a network of female sustainable mobility practitioners to support and sustain each other and the work of SUM4ALL globally. This project will form the basis of the work programme for 2022.
- 3) **Evidence and data gathering** whilst never the most popular of issues is ultimately crucial to achieving change in the way gender issues are addressed in the sector and ultimately also indeed in the way in which sustainability embeds. Work has already been undertaken in this field by working group members including FIA Foundation and ITF as a result of the GRA recommendations. This project will seek to provide a practical 'next-step' toolkit which prioritizes key data streams, draws on expertise in the field and on the real experiences of countries such as Ireland which has moved towards more fully disaggregated data, and enables countries to establish protocols in this regard.

These projects will draw on the expertise of the group's membership, as well as their wider networks and other projects to establish where value can best be added and useful evidence drawn.

Outcomes

The issue of gender non-neutrality is one which is gaining increasing political traction globally, and although the practical implications are very different in different regions and geographies – something which the groups outputs will recognize – this does give more opportunities for the group's outputs to gain traction.

The objectives of the group are:

- to ensure a more equitable role for issues relating to gender within the sustainable mobility policy debate and outcomes.
- the work of the group will focus on practical support for real policy change.
- It will also seek practical ways to support women (and men) as they seek to implement more gender-neutral approaches, for example through case study dissemination, networking and skills development.

Impact

It is hoped that the group's first project which focused on Sth Africa will have an impact on the policy-making processes in that country, although it is too early to judge that. The next stages of the work are

explicitly designed to offer practical support to the World Bank's member countries as well as to the working group members and their networks. Keeping the issue as a high profile working group within the SUM4ALL infrastructure also has its own impact in terms of recognition of its significance.

Group membership:

ATAG; CAF; FCDO; FIA Foundation; Despacio; GiZ; ITDP; ICAO; IMO; IRF; IRFNET; ITF; OECD; ISDB; Michelin; Mariase Guigomez; Heather Allen; Safetipin; Transaid; UNWomen; UITP; Walk21; World Bank; WRI.