

Enhancing Policy & Action for a Safe Mobility

Terms of reference (June 2022)

Working Group Leads: International Road Federation (IRF) and Michelin

Context

SuM4All “**Global Roadmap of Action toward Sustainable Mobility**” (GRA) outlines more than 190 actions for countries and cities to consider in order to achieve sustainable mobility, namely mobility that provides universal access, that is efficient, safe, and green.

Safe Mobility remains a “hart to abate” challenge especially when it comes to road safety. Road crashes result in an estimated 1.35 million deaths and 50 million injuries worldwide per year, with the greatest percent of these occurring in Low-Middle Income Countries (LMICs). Road crashes are also the leading cause of death for children and young adults aged 5-29. While road safety knowledge has improved over recent decades, there is still a need to enhance decision making when selecting and applying effective road safety action.

A new **UN Decade of Action for Road Safety** has kicked off in 2021 setting up the ambitious target of reducing road traffic deaths and injuries by at least 50% by 2030. A UN Heads of State Meeting on Road Safety is scheduled for July 2022. Against this background and leveraging on its members and network, the SuM4All platform has an incredible opportunity to contribute and deliver value in a relatively short time frame.

In line with the **holistic approach enshrined in the GRA** - and especially in the ‘Companion Paper’ focused on safe mobility - this new SuM4All workstream will look at **road safety in the wider context of the SDGs** - namely as a means to increase access to opportunities, to contribute to emissions reduction (by promoting active modes of transport) and overall better quality of life - and provide actionable policy guidance.

Complementarity with other Working Groups

Concrete implementation policy guidance for road safety may have an intersectional role in enabling or enhancing a critical pillar of sustainable mobility.

This WG’s deliverables will be **part of the set of tools provided by SuM4All for decision makers and practitioners** to improve their road safety programs and action schemes on the ground (e.g., the GRA Pilot case in South Africa).

Objectives

Building on the GRA, this new SuM4All WG led by the International Road Federation (IRF) with support from Michelin will provide actionable policy guidance in the form of **a set of policy recommendations, derived from precise policy measures contained in the GRA**, that will help shape national-level and local-level regulations and action on the topic. In line with the approach outlined in the new UN Decade of Action Plan, the policy recommendations and guidance will be **backed-up by an inventory of available**

tools and concrete case studies demonstrating how to turn policy into action and by what means and steps.

By screening the 194 policy measures included in the GRA Catalogue of Policy Measures, and in line with recommendations provided in the UN Global Plan of Action for the Decade, the WG leads have identified 4 gaps to fill around road safety action, namely:

1. Lack of a proactive and holistic approach to road safety. Road safety considerations are often aftermath thought rather than an integral part of transport systems planning processes.
2. Lack of skilled personnel at all levels.
3. Lack of public awareness that can support behavior-change strategies
4. Lack of adequate access to knowledge resources and best practices that can support scalability and replicability of successful action.

Building on this first phase of the Safety WG to be conducted in 2022, phase 2 will be engaged in 2023 to implement/challenge this approach in **pilot case studies, at the national level (country) and at a local level (city).**

Expected Outputs

Phase 1

1. **Actionable Guidelines:** documented and illustrated guidelines along 4 “thematic areas” so as to address the 4 gaps above, each time “unfolding” with concrete guidelines the related GRA policy measure.

Identified GRA Thematic areas and Policy Measures:

Thematic Area: Plans and Strategies

Related GRA Policy Measure:

Embed the Safe System Approach into Transport Planning

Thematic Area: Capacity Building and Human Resource Development

Related GRA Policy Measure:

Build Capacity Across Levels of Government

Thematic area: Promotion Campaigns and Public Awareness

Related GRA Policy Measures:

- a. Implement Awareness and Behavior Change Strategies
- b. Raise Road Safety Awareness
- c. Make Information Publicly Available on Projects and Policies
- d. Foster a Security Culture in Public Transport

Thematic area: Knowledge Management and Dissemination of Best Practice

Related GRA Policy Measure:

Share Knowledge on Successes and Best Practices.

2. **Inventory of available tools and concrete case studies** demonstrating how to turn policy into action.

Expected Outcomes

- Greater implementation of a **systemic and integrated approach** to road safety.
- **Increased awareness** and **improved skills** from national and local authorities/stakeholders.
- Greater coordination and **partnerships** (public-private, but also private to private and public-to-public).
- Enhanced knowledge and **best practices dissemination and usage**.

Impact

This work will be valuable to those involved in establishing, expanding, or improving road safety programs and action schemes: **national/local decision makers, practitioners in the field including international development organizations' technical teams**, and others.

SuM4All Consortium members will also benefit, as they have direct responsibility for the design and deployment of projects in the transport sector and they do work around safety at regional, national, and local levels which may be guided by this work.

Synergies & Collaboration

1. MDBs work on road safety
2. United Nations Road Safety Collaboration (UNRSC) - WHO
3. The PEP (Transport, Health, and Environment Pan-European Program - UNECE & WHO)
4. Regional Road Safety Observatories
5. Global Road Safety Facility - GRSF (World Bank)

Working Group Members

Since its kick-off meeting in early April, the WG convenes on a monthly basis to advance collaborative work, with the help and support of a consultant. The WG gathers numerous SuM4All members with relevant expertise: Asian Development Bank (ADB), Australasian College of Road Safety (ACRS), European Investment Bank (EIB), International Federation of Pedestrians (IFP), Fédération Internationale de l'Automobile (FIA), Global Alliance of NGOs for Road Safety, Global Road Safety Facility (GRSF - World Bank), International Transport Forum (ITF-OECD), International Road Federation (IRF), International Road Assessment Programme (iRAP), Michelin, POLIS Network, UN ESCWA (Economic & Social Commission for Western Asia), Walk 21, World Health Organization (WHO), World Resource Institute (WRI).

Building on these core members, the WG remains of course open to ad hoc participation of other key external stakeholders and committed to ensuring synergies and coordination with other ongoing initiatives regarding road safety.