



SuM4All 2021 ANNUAL REPORT

BOUNCING FORWARD TO
SUSTAINABLE MOBILITY FOR ALL

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TABLE OF CONTENTS

In Our Words	2
1. SuM4All 5-Year Spotlight	4
2. Who We Are	8
3. Our Theory Of Change	11
4. Why it Matters	14
5. Bouncing Forward to Achieve Sustainable Mobility	18
6. Our Achievements In 2021 at a Glance	24
7. High-Level Endorsements	26
Appendices	31
Appendix A: Financial Statement	32
Appendix B: Governance Structure	33
Appendix C: Results Framework	36

IN OUR WORDS

In the past decade's drive for technology advancement and economic progress, one tangible reality has escaped world attention—our socioeconomic systems, including transport systems, are vulnerable to risks such as a global pandemic. The COVID-19 crisis laid bare the global transport system's fragilities. As we adapt to this new and pressing reality, priority should be given to policy interventions that strengthen system resilience. But is this enough? Transport continues to contribute to climate change and is the second largest emitting sector of greenhouse gas emissions in many countries around the world. The road sector continues to take 1.3 million lives every year. In the midst of this pandemic, is there not an opportunity to rethink the way we plan and design our transport systems, and invest in systems that “bounce forward”?

2021 marked the fifth anniversary of the Sustainable Mobility for All (SuM4All) partnership. This was a year in which our members renewed their commitment to thought leadership, global advocacy, and concrete action in countries on sustainable mobility. We launched the GRA in Action series, with three solid technical papers on cutting-edge topics in the sector: electromobility, the transport–energy nexus, data-sharing. We released a fourth paper at COP26 with a decision framework to assess countries' readiness to transition toward decarbonizing mobility. We continued to advocate and champion the agenda on sustainable mobility by speaking in the most influential international gatherings on transport, including Transforming Transportation 2021, the Climate Action Summit, the International Transport Forum Summit, Movin'On Summit 2021, COP26, and the United Nations Sustainable Transport Conference, among others. Marking the continued growth of SuM4All, the program's Theory of Change has been updated and is accompanied by a new Results Framework to report on impact and progress moving forward.

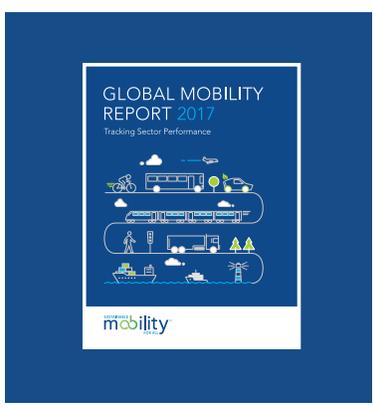
The partnership demonstrated agility in responding to the consequences of COVID-19 in the transport sector, by upgrading its key decision tools such as the Catalogue of Policy Measures, and its Selection Algorithm in the Global Roadmap of Action toward Sustainable Mobility (GRA) to reflect hygienic risks and give a more prominent role to system resilience. In September 2021, the partnership convened more than 600 transport practitioners from over 140 countries for the first edition of its new World Bank's Open Learning Campus course “Sustainable Mobility Requires a New Policy Approach Today”. As we continue to expand our influence in countries and globally in the years to come, we trust that together we will help countries deliver on their ambition on the Sustainable Development Goals (SDGs) and the Paris Climate Agreement.

**Sustainable Mobility
for All Steering Committee**
*(On behalf of our
56 Member organizations)*



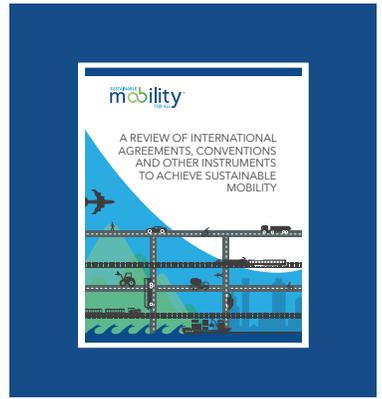


1. SUM4ALL 5-YEAR SPOTLIGHT



The Global Mobility Report 2017 was the first-ever global assessment of countries' transport systems, across modes of transportation, and their capacity to deliver on sustainable mobility; universal access, efficiency, safety, and green mobility.

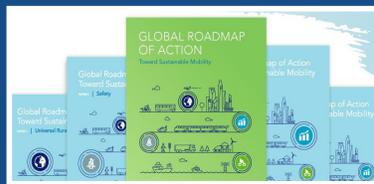
This review takes stock of all international instruments related to transport—whether legally binding or non-binding and involving one or multiple modes of transport—and maps them relative to the four global goals. It also identifies potential gaps and suggests effective approaches moving forward.





The Global Tracking Framework for Transport (GTF) 2.0 consists of more than 100 country level transport-related indicators to measure performances of countries' transport systems. It covers all modes of transport of road, air, maritime, and rail.

The Catalogue of Policy Measures Toward Sustainable Mobility (CPM) is a repository of global knowledge on policy instruments to achieve sustainable mobility. It comprises more than 190 policy measures.



The Global Roadmap of Action Toward Sustainable Mobility (GRA) and its seven accompanying papers outline the approach to derive country action plans, by applying a Selection Algorithm to the Catalogue of Policy Measures.

The policy decision-making tool is the online version of the Global Tracking Framework for Transport and the Global Roadmap of Action toward Sustainable Mobility. It consists of three modules: (i) a data module to diagnose performance gaps in countries' transport systems; (ii) a policy module to explore policy instruments available to address those gaps and achieve sustainable mobility; and (iii) an action module to generate prototype action plans by country. The tool has been upgraded in 2020 with new data and new risks considered.



The Mobility Performance at a Glance: Country Dashboards 2020 report provides a dashboard of performances on sustainable mobility for 183 countries. It contains 40 indicators to proxy progress on universal access, efficiency, safety, and green mobility; and a score and ranking on the global sustainability index.



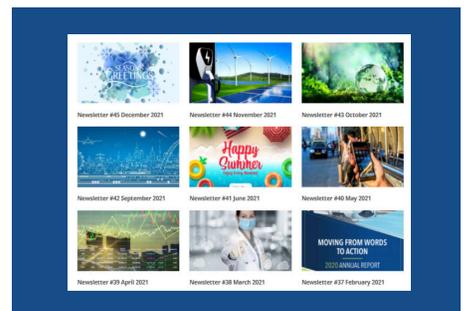
A new Global Sustainable Mobility (SM) Index was developed in 2020 to rank all countries in the world on a sustainable mobility scale. This composite index is expected to help drive a new dialogue with countries on transport and mobility.

The GRA in Action series consists of publications on cutting-edge topics in transport (data sharing, e-mobility, the transport-energy nexus, electromobility in the Global South) and the outcome of the pilot use of SuM4All decision-making tool in South Africa (South Africa's mobility report: tracking sector performances; South Africa's roadmap of action toward sustainable mobility; and Gender and transport).



The first edition of the new training developed by the partnership attracted more than 600 transport policy decision makers and mobility stakeholders from over 140 countries.

SuM4All's monthly newsletter (with its 45th issuance in December 2021) informs more than 5,000 subscribers about the latest developments in the sector and the partnership's contribution to progress on sustainable mobility in terms of advocacy, thought leadership, and action in countries.





The SuM4All website continues to be the program’s digital repository for all tools, content, and updates. Access through the same URL [www.sum4all.org], which is continually updated with new features and for ease of navigation.

AWARD-WINNING PROGRAM

- SuM4All founder SuM4All Founder and Head of the Secretariat, Dr Nancy L. Vandycke received the German-led TUMI’s award of “Remarkable Women in Transport”. A third of the other awardees hold leadership positions in member organizations of the initiative.
- The World Bank Infrastructure Vice Presidency Award 2020, usually granted to World Bank financed projects and knowledge work, recognizes the SuM4All coalition’s unique value as a multi stakeholder partnership and its growing influential contribution to the World Bank’s mission, including transport projects.
- SuM4All won the World Bank “Knowledge Connectors and Integrators” award in recognition of providing thought leadership and for opening up new opportunities for the transport sector internally and externally.
- The UNFCCC Global Climate Action Group acknowledged SuM4All as a leading actor to influence the shift to more environmentally friendly and lower carbon modes of transport and transport decarbonization around the world. SuM4All joined several others coalesced under the UNFCCC Global Climate Action Group to accelerate action on climate change in 2021.



2. WHO WE ARE

SuM4All is a global coalition comprising 56 international organizations, and private companies that share a common ambition toward sustainable mobility and have agreed to work together toward its achievement in countries with a special focus on the Global South.

Figure 2.1: Composition of SuM4All's coalition.



Our Vision



A world where the global mobility system is a catalyst for addressing 21st century global challenges—climate change, global development, equity and inclusion, and peace.

Our Mission



Use the power of our combined voices to transform the global mobility system and achieve sustainable mobility.

Our Focus



- Thought Leadership: Develop an innovative approach with a unique set of tools and guidance for improved decision-making in transport, and ensure that policy choices are aligned with the Paris Climate Agreement and support of the Sustainable Development Goals.
- Global Advocacy: Influence global and country decision makers on policy choices in transport.
- Country Action—Policy dialogue and Technical Assistance: Support countries in prioritizing the best policies and investments to reach sustainable mobility.

Unique Value



- Ability to make changes happen.
- International credibility.
- Partner of choice for global and country conversations on mobility solutions.
- Mobilization of an influential network of decision makers, practitioners, leading organizations, and thought leaders to drive action in transport.

What We Stand For



We believe that universal, efficient, safe, and green mobility are essential to achieve the sustainable development goals (SDGs), reach the Paris Climate targets, and build a better future for the planet (figure 2.2).



UNIVERSAL ACCESS

Connect all people, including women and communities to economic and social opportunities



EFFICIENCY

Optimize the predictability, reliability and the cost effectiveness of mobility system



SAFETY

Drastically reduce fatalities, injuries and crashes



GREEN MOBILITY

Minimize the environmental footprint of mobility (GHG emissions, noise and air pollution)

What We Offer



-  • **Strategic trusted voice on sustainable mobility:** Local and global advocates on issues related to sustainable mobility in international fora and country dialogues.
-  • **Technical content and guidance:** Guidance on and assistance with the use of decision-making tools developed by the partnership (e.g., Global Tracking Framework for Transport, Global Roadmap of Action Toward Sustainable Mobility).
-  • **Capacity building:** Training of transport practitioners and decision makers in the use of SuM4All's new approach and set of tools for improved decision making in transport.
-  • **Technical assistance:** Preparation of transport system's diagnostic, selecting policy priorities, and definition of roadmaps of action.



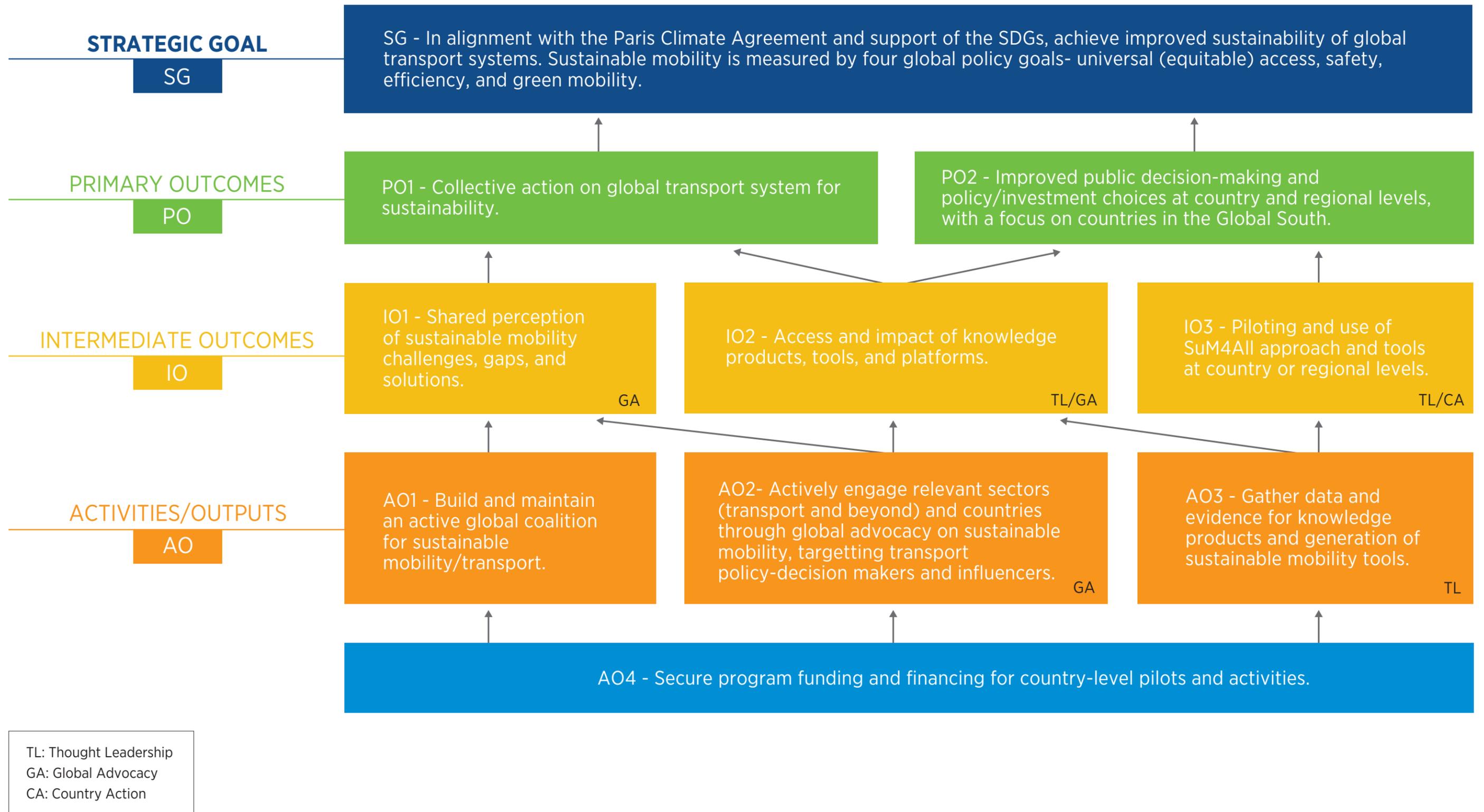
3. OUR THEORY OF CHANGE

The Theory of Change reflects the complexities of achieving sustainable mobility and the broader ecosystem involved in meeting global targets at the highest level. SuM4All's original Theory of Change from program inception in 2018 was reengineered to better reflect the evolution of the conversation on sustainable mobility in the international community, and the growth of the program. The strategic goals of the program remain intact and ambitious but are more defined and practically measurable. SuM4All's ultimate strategic goal is to transform the global transport system and achieve sustainable mobility.

The SuM4All Theory of Change is a model of the global system and a roadmap to desired changes based on policy experience. The Theory of Change adapts its different levels to desired outcomes, pathways to and between progress markers, and a framework for measuring and communicating progress toward program goals. These different levels vertically connect the broader goals down to program activities and outputs (figure 3.1).

Each level and element of the Theory of Change has a linked set of indicators contained in the program's Results Framework. The Results Framework will be used as the primary monitoring and evaluation tool to report and communicate program results and impact. Monitoring indicators are reported annually, and Results Framework values for calendar year 2021 are included in this report (see Appendix C).

Figure 3.1: The Theory of Change.



4. WHY IT MATTERS¹

The Need and Urgency for a New Approach

Our world is changing fast, with abundant opportunities, new risks, and vulnerabilities that must be managed. As countries fundamentally reconfigure to adapt, making the right public choices in transport and mobility have become more challenging than ever.

Four key dynamics are driving a reset in transport decision-making, and a necessary departure in focus from a siloed, project-by-project approach to a new system-wide approach centered on reaching higher level goals.

- **The SDGs and Paris Climate Agreement** have compelled countries to rethink their domestic agendas in service of higher level goals, global targets and the wellbeing of the planet. While transport does not have a dedicated goal, it shares deep roots with each of the SDGs. Transport is recognized as an enabler for several SDGs and decarbonization of the sector is crucial to achieving the Paris Climate Agreement target. It is therefore essential to define and align transport-specific policy goals with the SDGs to translate the international commitments into specific policy and investment action in transport.
- **Data and new technologies** continue to offer possibilities but also challenges to overcome. Data and technology are leading to hyper digitalization of large segments of the world economy. Simultaneously, they are transforming the way we communicate, learn, relate to one another, connect, and move. These developments have not only disrupted the status quo but created a major opportunity for transport in



1 From “Sustainable Mobility in a Fast-Changing World: from Concept to Action”, Vandycke Nancy and José Viegas (forthcoming)”

imposing greater effectiveness in the way transport decisions are made. Data combined with artificial intelligence, if well leveraged, could generate new insights for better policies, better functioning transportation systems, agile plans for future needs, and new incentives for customer behavior changes.

- **A new governance paradigm** encourages a new model of decision making, which emphasizes more decentralization, more transparency, accountability, and greater citizen engagement. For instance, local authorities are demanding to take part or be directly empowered to make decisions that have been traditionally made at the national level. The transport sector thus has to adopt a more inclusive, participatory, and where applicable decentralized governance in cases where major impacts—for example, reduction in transport emissions—can be achieved through policy changes at the city level than at the national level.
- **Equity and inclusion** occupy greater significance in this new world. The transport sector has to respond to growing concerns of both horizontal and vertical dimensions of equity. The urban and rural aspects of transport represent horizontal equity of location, and gender represents a piece of vertical equity, considering specific demographic profiles of individuals.



policy changes at the city level than at the national level.

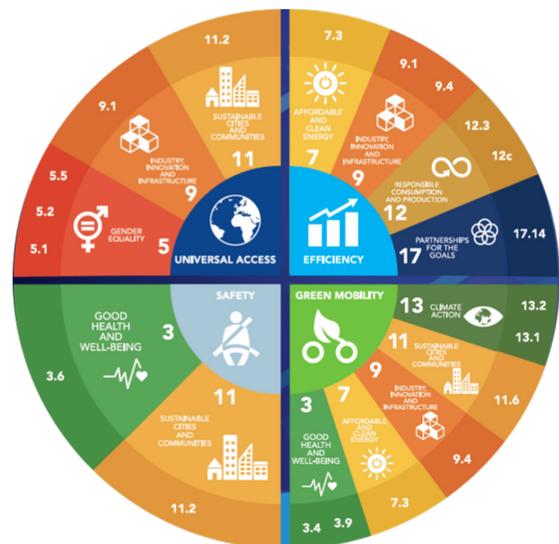


SuM4All’s Innovative Approach and Tools for Improved Decision Making: A Retrospective of Our Achievements

The SuM4All partnership developed a series of tools to respond to growing concerns from countries for structured guidance on how to achieve sustainable mobility—its primary focus since 2017. This journey of knowledge creation and development of tools spanned over five years and resulted in a coherent approach for improved decision making in transport. This approach was recently piloted in South Africa.

Translating the SDGs Framework for Transport

The partnership’s first task at hand was to find common ground on what countries wanted to achieve, and what sustainable mobility meant. Transport is a fundamental contributor to economic development and core to people’s quality of life. However, transport is often also related to congestion in cities, segregation among rural and urban communities, carbon emissions, air and noise pollution, and traffic crashes that are symptomatic of a systemic problem with mobility. SuM4All partners came together to frame sustainable mobility around the simultaneous achievement of four global goals: universal or equitable access, efficiency, safety, and green mobility.



Establishing the Imperative for Action

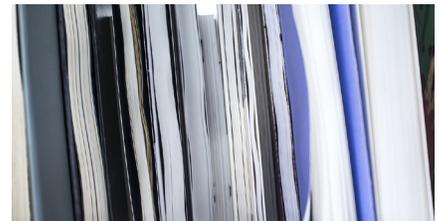
Countries must know where they stand on sustainable mobility, where they need to be and how they would get there. One of the foundations for sustainable development is the availability of robust data and metrics. For many sectors, the Sustainable Development Goals (SDGs) provide the framework that specifies the goals, targets, and performance metrics. However, when the SDGs were established in 2015, the global transport community lacked clarity and agreement on the goals, metrics, and a solid global data system to back them.

This required:

- Developing an integrated data and indicators platform for transport
- Structuring data and indicators around a coherent framework around sustainable mobility, and the four policy goals—the Global Tracking Framework for Transport (GTF)
- Tracking and analyzing country performances on sustainable mobility. Using the GTF, the Global Mobility Report (GMR) 2017 benchmarked countries' performances globally on mobility relative to four policy goals. The findings of that report were alarming: not a single country in the world—developed or developing—has achieved sustainable mobility.

Crowd Sourcing Policy Knowledge

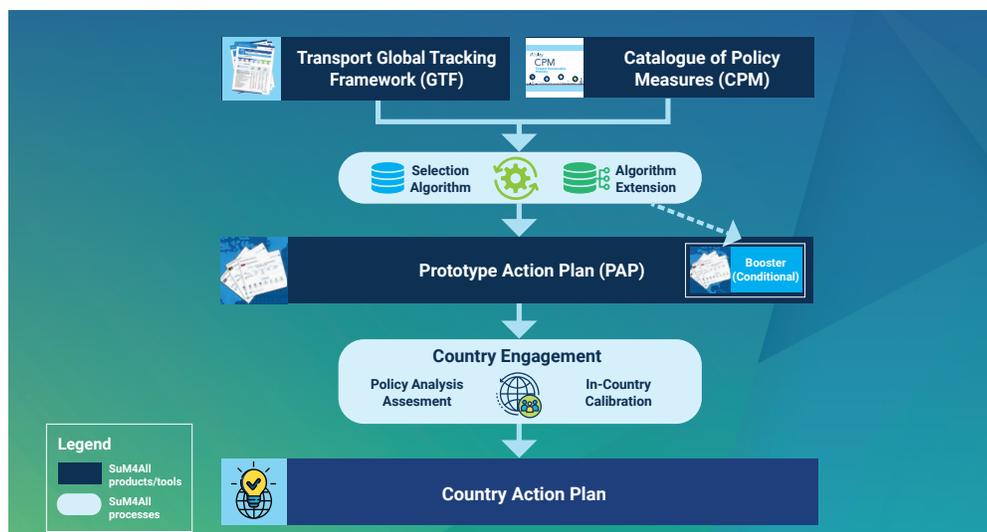
Taking advantage of the broad set of engaged stakeholders that are a part of the partnership, SuM4All embarked on a crowd-sourcing exercise to develop a global repository of policy knowledge on sustainable mobility. Over time, this repository has been further updated and now includes more than 190 policy measures, collectively referred to as the Catalogue of Policy Measures (CPM).



Designing a Coherent Framework for Country Action

With the guiding direction of the Catalogue of Policy Measures, SuM4All embarked on a major drive to develop a selection algorithm in 2018 to pick the 30 most impactful policy measures for a country to achieve sustainable mobility. These measures form a prototype action plan (PAP). The methodology is detailed in the Global Roadmap of Action toward Sustainable Mobility (GRA).

Figure 4.1: The New Approach and its set of Tools.



Source: Sustainable Mobility in a Fast-Changing World: From Concept to Action, Vandycke N, and Viegas J. (forthcoming).

Identifying the Country Path toward Sustainable Mobility

SuM4All partners developed a new policy decision-making tool for sustainable mobility in 2019. This tool combines the power of data for diagnosing transport and mobility issues, using the Global Tracking Framework for Transport (GTF), the Catalogue of Policy Measures (CPM) to explore policy options, and the selection algorithm to generate prototype action plans. This unique tool responds to concerns from countries to get structured guidance on how to change the trajectory in transport and achieve the SDGs and the Paris Climate targets (figure 4.1). It is accessible online at <https://www.sum4all.org/gra-tool>.

This tool has challenged the status quo in transport policy by providing the data, evidence, and methodology to identify and quantify gaps in sustainable mobility through an easy-to-understand and use medium. It has also provided an objective approach to select policies, based on data and the best knowledge available globally. With the adoption of this tool, the international transport community has now embraced a new paradigm on mobility that is mode-agnostic and focuses on the overarching objective of sustainable mobility.

Piloting and Demonstration Projects

The development of tools and the credibility gained in the international transport community has uniquely placed SuM4All to engage with national and city decision makers and the international community in a new conversation on mobility and emerging solutions. South Africa was the first country in which the Global Tracking Framework for Transport (GTF), Catalogue of Policy Measures (CPM), and Selection Algorithm were piloted and influenced public investment decisions in transport. This pilot not only allowed South Africa to benefit from this new approach, but the process also helped refine and improve the tools.



5.

BOUNCING FORWARD TO ACHIEVE SUSTAINABLE MOBILITY



In 2021, under the three central pillars—thought leadership, global advocacy, and country action—the partnership made significant progress in different transport-related aspects such as the link with the SDGs, decarbonization, pandemic, health, resilience, equity and inclusion, advocacy, COP26, and external engagement.

Thought Leadership

GRA in Action Series

SuM4All has continued to expand its influencing role in the transport sector by providing detailed guidance on the methods to implement some of the policies included in the Catalogue of Policy Measures (CPM)². Released under the GRA in Action series³, these four papers deep dive into policies and global experience available on some of the most innovative topics in transport.

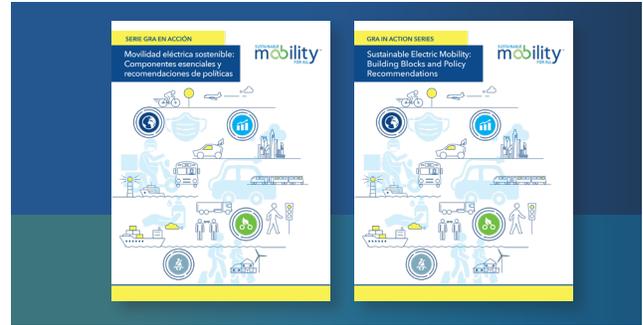
² <https://www.sum4all.org/key-products/catalogue-policy-measures-cpm>

³ <https://www.sum4all.org/publications/gra-action-series>



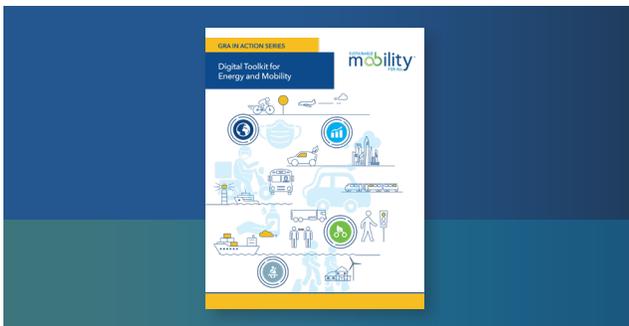
**Sustainable Mobility:
Policy Making for Data Sharing:**

The paper offers a global policy framework and practical guidance for policymaking on data sharing. Recognizing the hyperlocal context of mobility needs and policies, the nascent state of the data-sharing market, and limited evidence from regulatory practices, the paper offers multiple case studies from across the globe to document emerging good practices and policy suggestions.



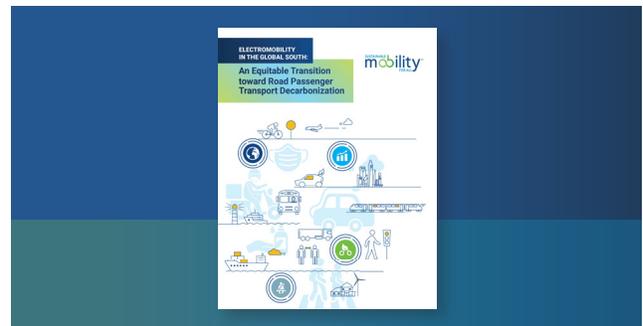
**Sustainable Electric Mobility:
Building Blocks and Policy Recommendations**

The paper focuses on policy enablers to e-powered mobility solutions. It analyzes the main barriers to electric mobility development, including two- and three-wheelers; identifies seven essential building blocks for successful public policies in the field of electric mobility; and provides policy recommendations for three target audiences—international development public policy community, the national public policy community, and local public policy community. The paper is published in English and Spanish.



**Digital Toolkit for Energy
and Mobility**

The toolkit presents a discourse on some of the best practices to achieve energy efficiency in transport through the lens of three policies: (i) promote public discussions on new mobility solutions for instance, autonomous vehicles, e-mobility, and on-demand transportation; (ii) expand public transport infrastructure; and (iii) plan for integrated multimodal transport networks. The toolkit aims at bridging the gap between the transport and energy sectors when seeking to achieve universal, efficient, safe, and green mobility while developing sustainable, and energy-efficient transport projects.



**Electromobility in the Global South:
An Equitable Transition toward Road Passenger
Transport Decarbonization**

The paper raises questions and issues for dialogue, focused on the role of electromobility as a solution to decarbonize the transport sector from the unique perspective of countries in the Global South. The paper identifies six considerations to evaluate the readiness of a country to invest in e-mobility solutions. It also points out the urgent need of addressing the emerging Green Divide between high income countries and the least developed countries—in both the responsibility for climate change, and the response to it.

Resilience and Policy Decision Making for Sustainable Mobility (version 2.0)

The COVID-19 pandemic confirmed the realization that the notions of risks to transport systems had been underestimated, and that tools should be upgraded to account for resilience. On a technical level, it meant returning to the original Catalogue of Policy Measures and adding measures with more of an explicit focus on sanitary risks, and introducing weights and criteria for resilience to the selection algorithm used to generate prototype action plans. The South Africa pilot not only helped upgrade the approach for improved decision-making in transport, it also simultaneously benefited from the more comprehensive pilot and expanded tools.

The upgraded Policy Decision-making tool for sustainable Mobility to version 2.0⁴ is structured in three modules:

- **Data module:** a repository of all transport-related data and indicators structured around the four goals defining sustainable mobility: universal access, efficiency, safety, and green mobility.
- **Policy module:** a catalog of more than 190 measures, with various levels of granularity about n ways to implement each of them, and their capacity to help transport systems to return to normal after a shock, like a pandemic or extreme weather event owing to climate change.
- **Action module:** an action plan tailored by country, using a selection algorithm to select the most impactful policies.



Global Advocacy and Strategic Outreach

Influencing Global Debates on Sustainable Mobility

SuM4All continued to advocate for rebalancing the discussion in transport, tilted toward reducing carbon emissions throughout 2021. We believe that transitioning to a decarbonized future is essential for achieving climate resilience and promoting a sustainable planet for the present and future generations. Decarbonizing the transport sector is an important goal and it is beyond electrification, which is just one of the different complementary pathways for countries to decarbonize the transport sector. The partnership has remained committed to helping countries accelerate progress on carbon



4 <https://www.sum4all.org/online-tool>

emissions reduction—the green goal—while continuing advances on universal access, safety, and efficiency. This is the message SuM4All conveyed at a series of high profile international events by participating as a keynote speaker or panelist.

- Transforming Transportation 2021
- 2021 Climate Action’s Transport Transition Summit
- 2021 Scania Sustainable Transport Forum
- International Transport Forum (ITF) summit, OECD
- Movin’On Summit, 2021
- Automotive World Conference
- International Road Federation Conference (IRF) Annual Conference
- Impact 21 conference
- Second United Nations Conference on Sustainable Transport
- 2021 United Nations Climate Change Conference (COP 26)
- GRA in Action series launch events

Shaping the Global Agenda

The partnership convened two virtual Consortium Meetings in January and June of 2021 to discuss its progress, shape the work program, and discuss specific developments in the transport sector. Additionally, the 12 Members met every month to steward the initiative, as part of the Steering Committee.

Tagged, “Bouncing forward to achieve Sustainable Mobility for All”, the 10th Consortium Meeting brought together Member organizations to reflect, brainstorm, and map out the action plan for 2021 while acknowledging the centrality of COP26 to shape its work program.

We dedicated our 11th Consortium Meeting to both Members and non-Members to position the partnership in the runup to COP26 based on the theme of “Perspective: Challenges and Opportunities for an Equitable Transition toward Decarbonization”. At the forefront was a discussion of SuM4All’s flagship contribution to COP26, with a discussion paper on the equitable transition toward decarbonization, from the perspective of the least developed countries in the Global South.

Blogs and Newsletters

SuM4All’s technical experts in collaboration with our partners published more than 15 blogs and articles on the [World Bank Group’s Transport for Development](https://blogs.worldbank.org/transport)⁵ website platform and syndicated on the SuM4All website.

SuM4All issued monthly [Newsletters](https://www.sum4all.org/resources/newsletters)⁶ going to more than 5,000 subscribers, and featured stories on its website, which attracted the attention of thousands of readers. Our newsletter content aligns with the overall vision of the SuM4All and drives the sustainable mobility agenda. It also serves as an avenue to disseminate news about trends and practices.

5 <https://blogs.worldbank.org/transport>

6 <https://www.sum4all.org/resources/newsletters>



Country Action and Technical Assistance

South Africa Pilot

The Development Bank of Southern Africa (DBSA) partnered with the World Bank and 56 international organizations in 2020, under the [Sustainable Mobility for All](#)⁷ umbrella to identify the obstacles that prevent South Africa’s progress toward the Sustainable Development Goals and the Paris Climate Agreement. To do so, the partnership piloted the innovative approach for improved decision making in transport and its unique set of tools— the Global Tracking Framework for Transport, Catalogue of Policy Measures, and Selection Algorithm. The outcome of this pilot include: (i) a comprehensive diagnostic of South Africa’s transport system, highlighting gaps in sustainability; (ii) a tailored action plan toward sustainable mobility with priority measures based on engagement at the country level; and (iii) a deep dive assessment on gender and mobility in South Africa. These three papers will be launched in the GRA in Action series in 2022.



During the initial phase of the pilot, COVID-19 hit unexpectedly and immediately impaired the regular functioning of transport systems globally. The pandemic highlighted a need to upgrade several tools to make the resilience of transport systems a more prominent component. Using these upgraded tools, the partnership was able to determine—based on data, evidence, and global knowledge—the performance and deficiencies of South Africa’s transport system. It also defined a country action plan consisting of the most impactful policy measures and clustered around the optimization of existing transport assets and investment in new ones.

Online Course: A New Approach for Improved Public Decision Making in Transport

SuM4All’s technical support in South Africa spurred the demand for capacity building by other countries. In direct response, SuM4All delivered in the Fall the first edition of a four-week blended interactive course geared toward public decision makers in transport. Participants in “Sustainable Mobility Requires a New Policy Approach Today” learned the new tools to improve public decision making in transport. This inaugural training provided country decision makers and stakeholders in the field a unique opportunity to connect theory and practice. It offered participants a comprehensive and integrated approach to transport issues, while connecting them to timely topics, such as climate change and sustainable development.

Participants had access to carefully curated reading materials and multimedia content to complement the virtual knowledge exchange with policy experts and transport practitioners. The four live sessions during the course featured a strong set of policy experts, academia, and practitioners from the transport sector as speakers who shared their views and perspectives on the new approach to transport. These sessions explored the key drivers of the SuM4All approach as well as the debate and collaborative processes that led to the development of tools such as the Global Tracking Framework and the Catalogue of Policy Measures and products such as the prototype action plan. These elements were linked with external endorsements and use cases to explore approaches from regional, country, municipal, and sectoral perspectives.

The course drew more than 600 participants from over 140 countries. A shorter version of this training was piloted and delivered a few months earlier to World Bank staff.

7 <https://www.sum4all.org/>

Sustainable Mobility Requires a New Policy Approach Today

FOUR-MODULE COURSE

(delivered through the World Bank's Open Learning Campus)

MODULE 1

Imperative for a New Approach to Transport Decision Making

This module covered the key dynamics that are shaping the future of mobility and necessitating a new policy approach, including globalization, the SDGs and Paris Climate Agreement, data and technology, and new societal trends on governance, equity, and inclusion.

MODULE 2

Defining a Course of Action using Data

This module covered how data can be used for improved public decision making in transport. The module explored the power of data to track and monitor country performance on sustainable mobility, diagnose and prioritize transport issues, and rank countries on a global mobility scale.

MODULE 3

Crowd-Sourced Policy and Actions through Strategic Iterations

This module covered the policy levers and measures that can be used to make progress towards sustainable mobility. The module included the catalogue of policy measures to respond to country mobility challenges. It also introduced the thinking behind the selection algorithm applied to the catalogue to generate country-tailored action plans.

MODULE 4

Adapting to Country Needs and Reaching Targets

This module covered the experience of designing, testing, and implementing this new approach in South Africa and future pilot countries. The module introduced examples and case studies to illustrate how multilateral development banks, countries, and municipalities have adjusted their approach to transport decision-making policy to respond to a fast-changing environment.

6. OUR ACHIEVEMENTS IN 2021 AT A GLANCE



19th

10th SuM4All Consortium meeting - SuM4All members-only meeting to reflect, brainstorm, and map out the action plan for 2021, while acknowledging the centrality of COP26 to shape its work program.

9th

Launch event of the GRA in Action Series report **“Sustainable Mobility: Policy Making for Data Sharing”**. Not more data but better data sharing between public and private sources can help countries achieve sustainable mobility. A webinar, Policy Making for Data Sharing: A European Perspective, followed on March 16.

1st

Movin’On Summit 2021: SuM4All participated in a high-level panel discussion on “Shifting Behaviors – Transportation Scenarios for a Post-Pandemic World” and led a working session entitled “Driving sustainable mobility in the Global South through the private sector: A case for South Africa” with representatives from the private sector on the South Africa pilot. The session examined ways to support the expansion of public transport.

16th

Launched the **“Digital Toolkit for Energy and Mobility”** paper in the GRA in Action Series. The toolkit presents best practices to achieve energy efficiency in transport and addresses the nexus between transport and energy.

29th

The 11th SuM4All Consortium Meeting: The meeting sought feedback on SuM4all’s contribution to COP26, with the discussion paper, “Equitable Transition toward Decarbonization in the Global South”.

15th

SuM4All hosted a session at the **United Nations Sustainable Transport Conference** to consult with countries in the Global South on the draft discussion paper produced for COP26.

27th

SuM4All launched the Spanish version of the paper on electromobility **Movilidad eléctrica sostenible: Componentes esenciales y recomendaciones de políticas**. The Spanish version expanded our outreach to the Latin America and Caribbean (LAC) region.

JANUARY	FEBRUARY	MARCH	MAY	JUNE	SEPTEMBER	OCTOBER	NOVEMBER
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4th

Transforming Transportation 2021: High level technical session on new resilient-inclusive GRA tool and demonstrate its value for client countries. Ranked among the best sessions—with the highest number of participants for a technical session on day two, and over 18,500 Twitter impressions.



10th

Launched **“Sustainable Electric Mobility: Building Blocks and Policy Recommendations”**. The paper analyzes the main barriers to electric mobility development, identifies essential building blocks for successful policies in the field of electric mobility, and provides policy recommendations for international, national, and local public policy stakeholders.

11th

Transport Transition Summit: More than 2,000 attended the event where SuM4All as a panelist, highlighted the work of the GRA, focusing on the actions taken for the Global South, raising great interest during the session to participants and panelists from the Global North.

12th

Impact 21: SuM4All contributed as a keynote speaker on the issue of data and new technologies for the future of mobility in a technology conference.

27th

Training of World Bank staff. During the World Bank’s Infrastructure training week 2021, SuM4All offered training to World Bank staff on the use of new tools for diagnosing transport system issues in client countries and elaborating a coherent policy action plan.

Sept 13th - Oct 8th

First edition of the SuM4all Training: “Sustainable Mobility Requires a New Policy Approach Today”. The partnership in conjunction with the World Bank’s Open Learning Campus drew more than 600 participants from over 140 countries to join a blended interactive learning course on a new approach to transport policy.



3rd

SuM4All released at **COP26** the discussion paper, “Electromobility in the Global South: An Equitable Transition toward Road Passenger Transport Decarbonization,” which seeks to rebalance the debate on electromobility by taking the perspective of the least developed countries in the Global South.

10th

SDG7 Pavilion at COP26: SuM4All joined forces with Sustainable Energy for All (SEforALL) partnership to discuss the intersection between energy and transport, in the context of a decarbonized future.

7. HIGH-LEVEL ENDORSEMENTS



Zeph Nhleko,
Chief Economist,
Development Bank of
Southern Africa

“SuM4All has made a significant contribution to assisting South Africa in achieving its goal of sustainable mobility with a particular focus on the SDGs. South Africa is the first country-level pilot study being implemented in a partnership by the DBSA and the World Bank to assess and address vulnerabilities in South Africa’s transport and mobility system. The diagnostic findings have specifically identified the major strengths and weaknesses of the country’s transport system for all modes of transport across the four policy goals (universal access, efficiency, safety, and green mobility). This has already sparked tremendous interest and discussion on how best to tackle the pressing challenges the transport sector faces. There is no doubt that the full study, which includes a diagnostic, crafting of an action plan, and costing the implementation of the outcomes, will accelerate South Africa’s progress towards sustainable mobility.”



“The European Cyclists’ Federation congratulates SuM4All on its five years anniversary of advancing global sustainable mobility policy goals. We look forward to collaborating and contributing to the continued success and impact as an active member of the SuM4All partnership.”

Jill Warren,
CEO, European
Cyclists’ Federation



“Looking back at 2017, I would like to appreciate the great work SuM4All has achieved over the last five years. The Partnership is unique in advocating for sustainable mobility globally and has sparked relevant discussions around gender, data, e-mobility and many more. I look forward to the years to come.”

Benjamin Jeromin,
Senior Policy Officer, German Federal
Ministry for Economic Cooperation and
Development (BMZ)



**Justin Coetzee, Founder
and CEO, Go Metro**

“SuM4All has provided clear leadership and strategic value to the urban mobility development sector. As a multilateral consortium of development agencies, civil society, business, and local governments - SuM4All’s achievements and contributions in the Global Roadmap for Action, Piloting of Diagnosis and Working Groups in data-sharing, zero emission mobility, road safety, and sustainability has brought together various groups merging different perspectives and expertise to produce new vibrant outcomes.”

“The Global Roadmap of Action and the Action Series on Sustainable Electric Mobility, which UITP played a leading role in the development of, has helped to rebalance the global mobility debate so that we can harness the full potential of these emerging solutions, and take on the world’s most pressing mobility issues. In doing so, SuM4All has transformed the way that we work with decision makers and the international community in support of the Sustainable Development Goals and Paris Agreement.”



**Mohamed Mezghani, Secretary General,
the International Association of Public
Transport (UITP)**



“As no other forum, SuM4All has managed to federate people, organizations, and action around a shared vision and provided actionable guidance allowing to fill in the gap between policy and practice. That’s how real change is delivered.”

**Susanna Zammataro,
Director General,
International Road
Federation (IRF)**



“SuM4All is a unique coalition of organizations working together for sustainable mobility. As an international trade union organization in the transport sector, we value the space to embed issues of just transition and decent work in the future of mobility discourse. SuM4All’s initiatives over the past 5 years embody the potential of stakeholder collaboration to produce inclusive outcomes”

**Stephen Cotton,
General Secretary, International
Transport Workers Federation**



Nicolas Beaumont,
Senior Vice-President Sustainable
Development and Mobility, Michelin

“As a dedicated Steering Committee member since 2018, MICHELIN is committed to conveying the business perspective in the SuM4All endeavor towards sustainable mobility in the Global South, connecting this unique institutional platform to the private sector, and supporting actionable deliverables in terms of country engagement, practical tools, and concrete impact on the ground.”

“The Michelin Corporate Foundation, created in January 2014 under the sign of “Helping people move forward”, follows Michelin’s traditional societal commitment by backing projects that are innovative, inclusive, and engaged in concrete action in the field. Building on this commitment, the Foundation is happy to support the SuM4All initiative as it provides tailored policy guidance and actionable implementation support to countries—especially in the Global South—for them to achieve sustainable mobility.

The Michelin Foundation has been part of the “Global Roadmap of Action” endeavor by successively funding, major SuM4All’s actionable projects over the recent years—be it the shaping of an online decision-making tool directly derived from the GRA, or contributing to the South African pilot case while engaging a diagnostic of the mobility system viewed through the lens of gender, or downsizing the GRA vision of safe mobility to actionable implementation guidance and tools.”



**Michelin Corporate
Foundation**



Ben Hartley,
Principal Specialist, Energy
Efficiency and Cooling, Sustainable
Energy for ALL (SEforALL)

“Sustainable Energy for All is pleased to be a partner of the Sustainable Mobility for All initiative. Our work together since 2019, including the development of the Digital Toolkit on Energy and Mobility, has helped bridge the gap between the energy and transport communities and shown that early collaboration leads to better outcomes. We look forward to continued collaboration with Sustainable Mobility for All to accelerate our progress towards the 2030 Sustainable Development Goals in support of equitable and just energy transitions.”



“Achieving Sustainable Mobility for All is our immediate priority at TUMI. That is why we are proud to be part of this important initiative.”

Daniel Moser,
Management Head,
Transformative Urban Mobility
Initiative (TUMI)



“If SuM4All did not exist already, it would need to be invented. In the current times of the logistics crisis, the COVID-19 pandemic, and the urgent need to reduce greenhouse gas emissions, international collaboration in the area of transport is ever more important.”

Jan Hoffmann,
Head, Trade Logistics Branch, Division on
Technology and Logistics, UNCTAD



Anne Joselin,
Infrastructure Advisor,
Research and Evidence
Directorate, UK’s Foreign,
Commonwealth &
Development Office (FCDO)

“The UK was pleased to help establish SuM4All five years ago, to bring together a fragmented, siloed sector and create a leader demonstrating a unified front to drive sustainable transport efforts and support delivery of the Sustainable Development Goals. Since then, the partnership has flourished and benefited from active participation by Bilateral partners, Multilateral Development Banks, UN and intergovernmental organizations, civil society, private companies and business organizations, and countries. The launch of the Global Roadmap of Action Toward Sustainable Mobility (GRA) in 2019 was a key milestone for SuM4All, and the subsequent papers in the GRA series demonstrate the value of the partnership and present a united voice for sustainable mobility. Congratulations on your 5th anniversary, SuM4All; we look forward to seeing the impact your high-quality work brings in the next five years.”

“Mobility is not just vehicles and physical infrastructure. It is access and ability to move. The COVID-19 pandemic has shown how quality of life is impacted by restricted mobility. This crisis has confirmed the main objective of the SuM4All and that is the need for mobility that is equitable, efficient, accessible, safe and green. This kind of mobility will contribute to sustainable recovery with the 2030 Agenda for sustainable development and Paris Agreement on climate change at its core.”



Irena Zubcevic,
Director, United Nations
Department of Economic and
Social Affairs (UNDESA)



Francesco Dionori,
Chief of Transport Networks &
Logistics Section, United Nations
Economic Commission for
Europe (UNECE)

“In 2021, SuM4All has contributed significantly to moving the world towards a more sustainable transport future. Products such as the Digital Toolkit for Energy and Mobility, the paper on Sustainable Electric Mobility and decarbonization agenda, SuM4All capacity building training, and the GRA implementation in countries have helped countries set the foundations for a shift towards a better transport environment. The SuM4All Consortium, Steering Committee, and Working Groups now have a renewed mandate to build on these successes to provide a brighter future for transport across the globe.”



Binyam Reja,
Practice Manager and Acting Global
Director Transport, World Bank (WB)

“The World Bank is committed to helping countries to make their transport systems greener and more resilient. This means making mobility more accessible, more efficient, safer, and more climate-friendly. Over the last five years, Sustainable Mobility for All has played a critical role in this through knowledge-sharing, advocacy, and technical assistance to help countries achieve sustainable mobility.”



Bronwen Thornton,
CEO, WALK21

“SuM4All has brought a coherent, integrated approach to how we embed sustainable urban transport into our management practices and enables a diverse set of stakeholders to engage with the challenges. For walking it provides a forum and context for including our primary mode of movement into all our transport systems.”

APPENDICES



APPENDIX A: FINANCIAL STATEMENT

Table A.1: Total Financial Commitments (US\$ '000'), 2021

Funding Source	World Bank	BMZ	FCDO	Michelin Foundation	IsDB	Other Member*
Amount	313	296	133	110	25	In Kind

(*) Including support from the Korean Ministry of Strategy and Finance for a secondment.

Table A.2: Total Financial Commitments (US\$ '000'), 2020

Funding Source	World Bank	BMZ	Michelin Foundation	Other Member
Amount	491	304	110	In Kind

Table A.3: Total Financial Commitments (US\$ '000'), 2019

Funding Source	World Bank	BMZ	Michelin Foundation	FIA	SDG Fund	Other Members
Amount	665	358	97	55	30	In Kind



APPENDIX B: GOVERNANCE STRUCTURE

Consortium

In 2021, the SuM4All consortium consists of 56 Member organizations that have pledged to a shared vision on sustainable mobility and agreed to work together toward its implementation.

Member organizations consist of: (i) Multilateral development banks (MDBs); (ii) UN or intergovernmental organizations; (iii) Bilateral partners; (iv) Private sector or business associations; and (v) Global civil society organizations.

They perform the following roles and responsibilities:

- Actively participate and contribute in kind to the initiative through one or more relevant technical working groups and the two consortium meetings held each year
- Implement gender equality as an integral part of their membership
- Promote SuM4All work and accomplishments at their events and in their communication material.



Steering Committee

The Steering Committee is responsible for driving the initiative and makes decisions on products to ensure that the partnership adds value to the transport agenda and influences national decisions on sustainable mobility. The composition of the Steering Committee replicates the diversity of voices in the transport ecosystem. As of July 2021, The Steering Committee included: the UN and intergovernmental organizations (one seat), multilateral development banks (two seats, with one headed by the World Bank which also hosts the Secretariat of the partnership), civil society (two seats), country partners (two seats), private sector (two seats, with one vacant), and organizations leading the five working groups (five seats). SuM4All Consortium Members elect the Steering Committee representatives for a two-year term. With the strong objectives of being a primary advocate for the SuM4All's vision and initiative, Members of the Steering Committee contribute financially or in-kind during their tenure.

Members of Steering Committee



Sheila Watson

FIA Foundation
Seat: Gender Workstream Lead



Benjamin Jeromin

German Federal Ministry for Economic Cooperation and Development (BMZ)
Seat: Bilateral Donor



Alana Dave

International Transport Workers Federation
Seat: Civil Society



Omar Mehyar

Islamic Development Bank (IsDB)
Seat: Multilateral Development Bank



Nicolas Beaumont

Michelin
Seat: Private Sector or Business Association



Maruxa Cardama

Partnership on Sustainable, Low Carbon Transport (SLOCAT)
Seat: Civil Society



Ben Hartley

Sustainable Energy for ALL (SEforALL)
Seat: Energy and Mobility Workstream Lead



Daniel Moser

Transformative Urban Mobility Initiative (TUMI)
Seat: e-Mobility Workstream Lead



Colin Gourley

UK's Foreign, Commonwealth and Development Office (FCDO)
Seat: Bilateral Donor (Until September 2021)



Anne Joselin

UK's Foreign, Commonwealth and Development Office (FCDO)
Seat: Bilateral Donor (since September 2021)



Francesco Dionori

United Nations Economic Commission for Europe (UNECE)
Seat: UN or Intergovernmental Organizations



Binyam Reja

World Bank (WB)
Seat: Multilateral Development Bank (and Lead of the South Africa Workstream)



Thomas Deloison

World Business Council for Sustainable Development
Seat: Data Sharing Workstream Lead

Secretariat

The Secretariat is housed at the World Bank and fills a strategic, technical, and administrative role.

- Provides strategic and technical leadership for the initiative;
- Proposes a yearly work program. It devises and supports processes and content to implement;
- Facilitates the production of outputs and delivery of impact;
- Produces and manages the SuM4All website and Newsletter;
- Coordinates and delivers outreach activities;
- Provides content and coordinates logistics for the monthly steering committee and bi-annual consortium meetings;
- Fundraises with other steering committee members and administers financial resources (through the World Bank’s Mobility and Logistics Multi-Donor Trust Fund).

Members of the Secretariat



Dr. Nancy Vanduycke

Program Manager



Samuel S. Lee

Program Adviser



Emiye Deneke

Program Assistant



**Gurpreet Singh
Sehmi**

Research and Data
Specialist



**Mary Ngaratoki
Fabian**

Research and Data
Specialist



Yoomin Lee

Partnership Specialist



**Josphine Njoki
Irungu**

Research and Data
Specialist



**Lullit Gebremichael
Paulos**

Communications
Officer



**Isabella Rolz
Sandoval**

Communications
Officer

APPENDIX C:

RESULTS FRAMEWORK

Level	Shorthand	RF Statement / Definition	Indicators	Baseline Value CY 2017	CY 2021	Cumulative since 2017
Strategic Goal	SG - Achieve Sustainable Mobility	In alignment with the Paris Climate Agreement and support of the SDGs, achieve improved sustainability of global transport systems. Sustainable mobility is measured by four global policy goals-universal (equitable) access, safety, efficiency, and green mobility.	SG1- Global Sustainable Mobility Index scores (GSM score, by income group)	NA	Evaluation indicator values not reported annually	
			SG2- Four policy goal scores (from the GSM, by income group)	NA		
Primary Outcome	PO1 - Collective Mobilization of Knowledge and Efforts	Collective action on the global transport system for sustainability	PO1-1 Countries that officially endorse and/or adopt the new approach (or tools) for decision-making (number of)	0		
			PO1-2 Organizations and regional bodies that officially endorse and/or adopt the new approach (or tools) for decision-making (number of)	0		
			PO1-3 Non-transport focused entities or organizations SuM4All partners with (number of disaggregated by sector)	0		
			Qualitative Outcome (TBD)	NA		
	PO2 - Improved Policies and Investments	Improved public decision-making and policy/investment choices at country and regional levels, with a focus on countries in the Global South.	PO2-1 Countries that have applied policy measures of derived country action plan (Number of)	0		
			PO2-2 Policy measures from derived country action plan implemented by countries (number of)	0		
			PO 2-3 Country policy documents that use input and/or refer to new approach and tools (number of)	0		
			Qualitative Outcome (TBD)	NA		

Level	Shorthand	RF Statement / Definition	Indicators	Baseline Value CY 2017	CY 2021	Cumulative since 2017
Intermediate Outcome	IO1 - Sustainable Mobility Consensus	Shared perception of sustainable mobility challenges, gaps, and solutions	IO1-1 Organizations that invite the partnership to contribute to events and/or working groups/research (number of)	0	21	46
			IO1-2 Citations & references of partnership and products in academic or professional material (number of)	0	50	195
			Qualitative Outcome (TBD)	NA	NA	NA
	IO2 - Knowledge Dissemination	Access and impact of knowledge products, tools, and platforms	IO2-1 Page views of partnership website (number of)	0	84,523	361,577
			IO2-2 Papers/reports downloads from the partnership website (number of)	0	3,405	5,775
			IO2-3 Training on new approach (and tools) delivered (number of)	0	2	2
			IO2-4 Participants enrolled in training on new approach/tools (number of)	0	701	701
			Qualitative Outcome (TBD)	NA	NA	NA
	IO3 - Use of new Approach and Tools for improved decision-making in Transport	Piloting and use of SuM4All approach and tools at country or regional levels	IO3-1 Technical assistance and advisory service engagements (disaggregated by country and type of engagements, number of)	0	3	3
			IO3-2 Expressions of interest for country support (number of)	0	6	7
			IO3-3 Strategic framework, new approach and tools used by member organizations for strategic design or business development (number of, as possible including number of countries affected)	0	3 (32 countries)	12 (-)
			Qualitative Outcome (TBD)	NA	NA	NA
	Activities / Outputs	AO1 - Partnership	Build and maintain an active global coalition for sustainable mobility/transport	AO1-1 Establishment of a public-private coalition/partnership	NA	Completed
AO1-2 Organize bi-annual membership meetings				NA	Completed	Completed
AO1-3 Participants in bi-annual membership meetings (number of)				0	282	986
AO1-4 Organize Steering Committee meetings (number of)				NA	12	Completed
AO1-5 Member organizations in partnership (number of)				0	56	56
AO1-6 Working groups/streams (number of)				0	6	20
AO1-7 Member organizations involved in working groups/streams (number of by groups/streams)				0	89	205
AO1-8 Achieve gender balance of speakers in all SuM4All panels				NA	Yes	-
AO1-9 Achieve gender balance in Steering Committee				NA	Yes	-

Level	Shorthand	RF Statement / Definition	Indicators	Baseline Value CY 2017	CY 2021	Cumulative since 2017
Activities / Outputs	A02 - Outreach & Advocacy	Actively engage relevant sectors (transport and beyond) and countries through global advocacy on sustainable mobility, targeting transport policy-decision makers and influencers	A02-1 Events organized by the partnership (number of)	0	8	30
			A02-2 Presentations delivered in high-level meetings (number of)	0	8	26
			A02-3 Social media campaigns delivered (number of)	0	12	30
			A02-4 Blog articles published on World Bank website or other platforms (number of)	0	16	60
			A02-5 Blog articles views/reach	0	TBD	TBD
			A02-6 Newsletters published	0	12	45
			A02-7 Newsletter subscribers (number of)	0	5,961	5,961
	A03 - Data, Knowledge, & Tools	Gather data and evidence for knowledge products and generation of sustainable mobility tools	A03-1 Knowledge products produced, papers and reports (number of)	0	5	15
			A03-2 New tools to support improved decision-making in transport developed (number of)	0	3	8
			A03-3 Platforms and tools refined, multiple revisions possible (number of)	0	6	7
	A04 - Funding & Financing	Secure program funding and financing for country-level pilots and activities	A04-1 Overall program and country activity funding	0	\$876,000 USD	\$4,430,000 USD
			A04-2 Total program funders/donors (number of)	0	6	8
			A04-3 New program and program activity funders/donors (number of)	0	1	-



Sustainable Mobility for All is a **56-member** global initiative working to support the transition to more **green, safe, efficient,** and **equitable mobility.**

www.sum4all.org



for inquiries contact
sum4all@worldbankgroup.org



visit our website
www.sum4all.org



join the conversation on
[#SuM4All](https://twitter.com/SuM4All)



join our linked in group
[Sustainable Mobility for All \(SuM4All\)](https://www.linkedin.com/groups/Sustainable-Mobility-for-All-SuM4All/)